

CHOOSE THE BEST. ACHIEVE YOUR BEST.

The Glion Online MBA and Executive Certificate

The world's first and only accredited Online MBA in Hospitality and Service Industries Management.



GLION
INSTITUTE OF HIGHER EDUCATION

Why choose the Glion Online MBA?

A Glion Online MBA can give you the skills, expertise and credibility you need to advance your career, without having to put your life on hold. As the program is entirely online, you can study when it suits you.

Tailored to the development of executive talent for the global hospitality industry, the programs are flexible in time and functionality. The MBA and Executive Certificate can be taken with various specializations to give you the qualification that meets your career needs.

“ With the Glion brand, I trust in my future success. With them, you get the whole package – knowledge, recognition and a fully accredited degree that is recognized by the industry. ”



Andrew Garcia
General Manager, MGM Beijing, China

What makes our programs so successful?

“ It allows me to keep my current job and achieve a dream by balancing economic and family obligations and be ahead of the game. ”



Phillippe Le Bourhis
General Manager, Pullman Jakarta, Indonesia

Our programs are designed and delivered by an international faculty of industry experts and academics to give you the most relevant and proficient experience available. Each eight-week course is designed to immerse you in one subject, so that you can immediately apply the lessons in real-life situations.

The Glion faculty facilitates discussions between student groups in an online environment where you can share experiences and approaches, and develop a truly international skillset.

Who would benefit most from the qualification?

The Glion Online MBA is relevant for anyone seeking to equip themselves with the expertise to lead and motivate within diverse global business environments. All our programs are aimed at professionals who wish to improve their academic framework and excel in their hospitality careers.

Additionally, our online discussion platform allows you to interact with your peers, giving you the opportunity to benefit from the experience of fellow international students.

“ It's an amazing experience to learn from so many hospitality professionals; everyone has such a wealth of skills and knowledge. ”



Jacqueline Volkart
General Manager, Ritz-Carlton, Coconut Grove, Miami

Consider an Executive Certificate

The Executive Certificate is tailored to different individual needs, and offers specializations in areas such as Leadership, Finance, International Marketing and Hospitality Management. After completion of the Executive Certificate, you may wish to continue your studies to receive the higher qualification of the full MBA.

The Executive Certificate program follows the same journey as the MBA, you choose one designated core module and two out of three specialization modules from one of the selected program structures (or choose the Self-Designed option). To find out more about the Executive Certificate, please visit us online or get in touch with one of our Enrollment Advisors.

Key benefits

CREDIBILITY	FLEXIBILITY	EXPERTISE
<ul style="list-style-type: none"> ▶ Accredited to NEASC standards ▶ International faculty and industry experts ▶ Most proficient experience available 	<ul style="list-style-type: none"> ▶ Study around your career ▶ Variety of specializations ▶ Executive Certificate or MBA 	<ul style="list-style-type: none"> ▶ Immediate applications of lessons ▶ Peer-to-peer learning opportunities ▶ Applied business project

Core Modules	1 Begin with the core modules each module is 8 weeks			
	M900 Success Strategies for the Hospitality and Service Industries			
	M902 Global Strategic Management			
	M921 Managing Service Operations in the Evolving Business Environment			
	M922 Human Resources Management			
	M923 Data Driven Marketing/Business Research Methods			
	M931 Managerial Finance and Accounting			
M932 Hospitality, Services and E-Marketing				
Specializations	2 Choose a specialization path each module is 8 weeks			
	General Management for Service Industries	Asset and Revenue Management	Marketing and Innovation	Self-Designed
	M953 Challenges of Leadership	M943 Revenue Management	M945 Brand Management	Choose an elective
	M930 Sustainability in Hospitality and Tourism	M960 Property and Asset Management	M944 Integrated Marketing Communications	Choose an elective
	M940 Risk Management Systems in Hospitality	M961 Financial Strategy and Planning	M920 Innovation and Product Research	Choose an elective
3	Complete your applied business project minimum of 6 months			
	M901 Applied Business Project			

Our flexible intake dates allow you to begin your studies in January, April, August or October, meaning you can start when it suits your schedule.

TAKE THE FIRST STEP NOW



VISIT US ONLINE

Discover more about our programs, and register your interest on our website. We'll personally be in touch to discuss the most suitable options for you.

www.gliononline.com

Discover our corporate learning opportunities

For companies and organizations seeking professional development programs, Glion offers a range of specifically designed programs to enhance individual leadership and management qualifications. These can be offered on-site, online or at our Bulle and London campuses.

To learn more about the benefits of our programs for your organization and discuss your individual requirements, please contact us directly.

“ Glion has proven to be an innovative, international and recognized hospitality institute. With the Online MBA, Glion has confirmed its positioning and hence, convinced us to engage in a successful partnership. ”



Fabrice Tessier
School Relations and Partnerships Director
Accor Paris, France